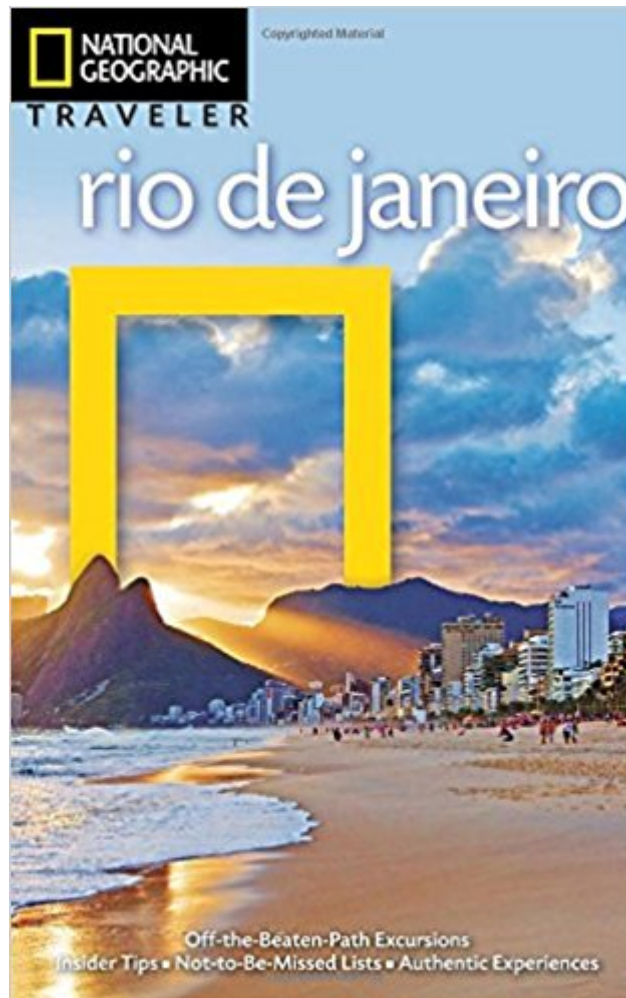




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National Geographic Traveler: Rio De Janeiro



Synopsis

Timed for the 2014 World Cup and 2016 Olympic Games, National Geographic delivers active travelers what they want in a guidebook: expert advice, insider tips, and the cultural feel of each destination not easily found online. These guides are pitch-perfect for today's experiential travel enthusiasts who want an authentic, enriching immersion. Explore Rio de Janeiro's many streets and personalities--neighborhood by neighborhood--from samba clubs to the best shopping blocks, sandy beaches to history-rich favelas, and island excursions to savory meals. A history section grounds you in the region's geographic context, while each subsequent chapter packs numerous insider tips from National Geographic and local experts. Experiential sidebars reveal ways to participate in Rio culture, including dancing, cooking, biking, boating, and visiting festivals, parks, ports, or casinos. Whether you're sipping from a coconut husk at a sidewalk café, watching (or joining) hang gliders jump off the cliffs of São Conrado, or trying your hand at a traditional instrument in the music zone of Rua da Carioca, every page in this invaluable guide transports you to Rio long before you arrive.

Book Information

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Customer Reviews

MICHAEL SOMMERS has lived and worked in Brazil as a journalist for nearly 15 years, in the country's original capital of Salvador, Bahia. As a writer and photographer, he has contributed travel articles to the New York Times, The Globe and Mail, and the International Herald Tribune. He is the author of the guidebooks *Moon Brazil* and *Moon Rio* and his ongoing dispatches from Brazil

appear on his blog at www.moon.com/blogs/brazil.

i am not one to pick up a travel guide book and when i do they are so boring and information heavy, but this guide by national geographic is just perfect, it is so easy to read and gave me much more info than i have researched myself the past year. i now have a very full and exciting itinerary to look forward to when i go to brasil this summer for the world cup!

Nice pictures and extra information not available in the regular travel guides.

Unlike many serious guide books, this one has only 272 pages and is made to carry around while using it. One thing that makes this book different is it's approach to travel. The National Geographic Society is a nonprofit organization with a mission to increase geographic knowledge while promoting conservation. This is a real geographer's guide to Rio de Janeiro. One of the first things everybody will want to do is visit the beach because those beaches are so famous. I haven't been there but now I know how badly I would have signaled that I'm from here, not there. It's considered manly to sit directly on the sand and unmanly to sit on a beach towel. Bringing lots of stuff to the beach is in bad form and will let everybody know you're a foreigner. I like this travel guide because it has maps of the salient places a tourist will normally visit along with explanations for why one does or doesn't do certain things. This is important because Rio de Janeiro has such a unique culture with its own way of doing things.

"National Geographic Traveler: Rio de Janeiro"(2013). . . I am a new convert to the National Geographic travel guides: I like their well-written, no-nonsense, historically based writing, which reflects the editorial tone of the National Geographic magazine, taken into the real world of tourism. They are factual, but not stuffy, and perhaps more important (for me at least) not as obsessed with trying to sound cool and hip, in a Lonely Planet kind of way. Trendy info about cybercafes, nightclubs and LGBT travel issues is replaced by solid presentations about political and art history, drawing from a wealth of knowledge at N.Geo. I really enjoy the editorial tone of these books -- they are more informative and less gossippy. As a person who has little interest in clubbing, drinking, hooking up or staying up all night, these crisp, friendly essays on neighborhoods, art galleries, etc., are most welcome. Also the photographs and layout are superb, as you would expect. This guide to the city of Rio de Janeiro is particularly strong, providing concise profiles of numerous neighborhoods, including a sense of where each is in its development -- on the decline, on the rise,

etc. -- and straight-to-the-point recommendations for the best attractions each neighborhood offers. (There is a tendency in some entries to minimize the crime and urban menace that plagues much of the city, but I suppose it's so much in the background, you just have to take it as a given when traveling to Brazil. For some areas they are more explicit, though, cautioning travelers to avoid certain alleys, or to come on days of the week when there will be more people on the street...) Excellent entries on Brazil's ever-dynamic art scene, colonial history, and the explosive consumerism of modern-day Rio. All in all, though, this is an exquisite travel guide, with gorgeous photographs and sharply written text, a sure inspiration for anyone thinking about taking a trip to Brazil. (DJ Joe Sixpack, Slipcue book reviews)

This is an interesting guide on what to see and do in Rio de Janeiro and its environs and it certainly piques interest in travelling there. It opens with an exhortation to "travel with the eyes open," promoting "geotourism" as a modern concept in opposition to "tourism." A good introduction to the history and culture is followed by equally helpful chapters divided by neighborhood or geographic area. There is a short section with information on lodging, dining, transportation, and other practical information. The content seems to have been compressed to fit in a guidebook format, as if what was planned to be coffee-table book has been reformatted at the last minute. The photographs definitely convey the sense of the place and its people, the micromaps are helpful, and the content is descriptive, but it is difficult to enjoy this as a book for reading and it is not as useful as something like a Michelin Green Guide to have in the hand while travelling.

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